

## VISITORS' TAX COMING INTO FORCE FROM JANUARY 1ST 2018

The visitors' tax, adopted by the Municipality of Arezzo following the resolution of the Town Council n° 135 on December 17th 2015, will be in force from January 1st 2018-02-01

### **WHAT IS IT FOR?**

The yield of this tax, which by explicit law estimate has to be destined to finance tourism matters, including all interventions to support accommodation facilities, maintenance, enjoyment and restoration of local environmental and cultural heritage together with local public services, will be positively destined to primarily foster the local tourist system by carrying out projects following the below-mentioned macro-objectives:

- creation and national and international promotion of "Arezzo" as a destination;
- creation and management of the "Arezzo" brand;
- consolidation and updating of promotional means, welcome through new technologies;
- making tourist products (also through cooperation with other municipal administrations) on the basis of specific market research; creation of structures and infrastructures around local landmarks;
- creation of a product distribution and promotion network.

### **WHO PAYS THE TAX?**

Persons staying overnight in one of the accommodation facilities in the municipal territory will pay this tax to the manager of the accommodation facility who will issue a receipt. In accordance with article n°2 of the rules concerning the implementation of the visitors' tax, holiday farms and private short-term lodging together with all accommodation provided for by the T.U. are also included

### **WHO IS TAX-FREE?**

Only children younger than 12 and residents in the Municipality of Arezzo are exempt from payment of the tax.

### **HOW MUCH IS TO BE PAID?**

The tax is due per person per overnight stay up to a maximum of four consecutive nights except for children younger than 12 and residents in the Municipality of Arezzo with the following rates:

PRICE RANGE	TAX
Up to 20 euros	1 euro
Over 20 euros and up to 200 euros	1.50 euros
Over 200 euros	3 euros

The price range refers to the cost of overnight stay per person, inclusive of VAT and any commission charges.

### **ARE THERE ANY PENALTIES FOR NON-PAYMENT?**

Anyone spending the night in the accommodation facilities, including holiday farms and short-term lodging, who does not pay for the visitors' tax, shall be liable to prosecution by the Municipality of Arezzo, who shall recover the tax due, together with penalties and interests, unless said persons belong to one of the exempt categories.